

# WRISK objectives

## Project Purpose

To explore and map current issues in risk communication to women in pregnancy and initiate discussion across a range of stakeholders and audiences; to develop, disseminate and embed woman-centred and co-produced, cross-sector recommendations that will improve women's experiences and contribute to public health.

- 1. WRISK Voices:** To explore and describe women's experiences of risk communication in pregnancy, including women whose experience is under researched and/ or who fall into complex risk categories.
- 2. WRISK Network:** To co-produce recommendations for improved communication of risks in pregnancy, to be developed by network of expert stakeholders drawing on WRISK Voices work. The process will iterate with the experience of recently pregnant women in all stages.
- 3. WRISK Engagement:** To facilitate and inform a public conversation about communication of risk in pregnancy, conducted in spirit of interest, enquiry and fun.
- 4. WRISK Dissemination:** To identify and make use of routes to embed recommendations arising from the WRISK project across sectors – including research and development, public health policy, pregnancy and maternity care, women and parent-support organisations and parent-led social media groups – and to contribute to facilitating this process of embedding.

